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senexia

Promoting seniors' employment and self-employment

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## The SENEXIA project in brief...

We are delighted to share exciting updates about the ongoing Erasmus+ project, SENEXIA - Promoting seniors' employment and self-employment. This initiative is a collaborative effort led by Générations Solidaires Val d'Oise 95 in France, along with esteemed partners: The Rural Hub CLG in Ireland, Anmiro Oy in Finland, INTEGRA FILDER E. V. in Germany, DRUZHESTVO ZNANIE in Bulgaria, and AN. KA. S.A. in Greece.

### **Objective and Vision:**

The primary objective of the SENEXIA project is to champion inclusion and diversity in adult education, focusing on enhancing the training opportunities available to seniors. By addressing the barriers faced by individuals aged 50 and above in accessing the labor market, such as limited opportunities and potential age discrimination, the project seeks to create a more inclusive and supportive environment.

### **Innovative Approaches:**

To achieve immediate, locally applicable, and scalable results across Europe, the partnership is committed to implementing innovative and concrete actions. These include:

- ✓ A training programme for senior entrepreneurs to support their transition from traditional entrepreneurship to digital entrepreneurship.
- ✓ The development of interactive infographics to improve the digital skills of senior entrepreneurs
- ✓ Interviews and the creation of successful and inspiring narratives of senior workers
- ✓ The development of a MOOC platform to enhance the digital skills of senior workers

The proposed model for promoting entrepreneurship among senior citizens will be tested in six EU Member States. This collaborative effort not only strengthens the expertise of the project partners but also ensures the production of high-quality deliverables that hold the potential for further implementation in additional countries.

The Erasmus+ 2021 programme for adult education and training supports actions related to digital transformation through the development of digital readiness, resilience and competences. SENEXIA aims to strengthen and improve digital skills for senior people's entrepreneurship and the use of European digital skills frameworks to support educators, citizens and organisations.

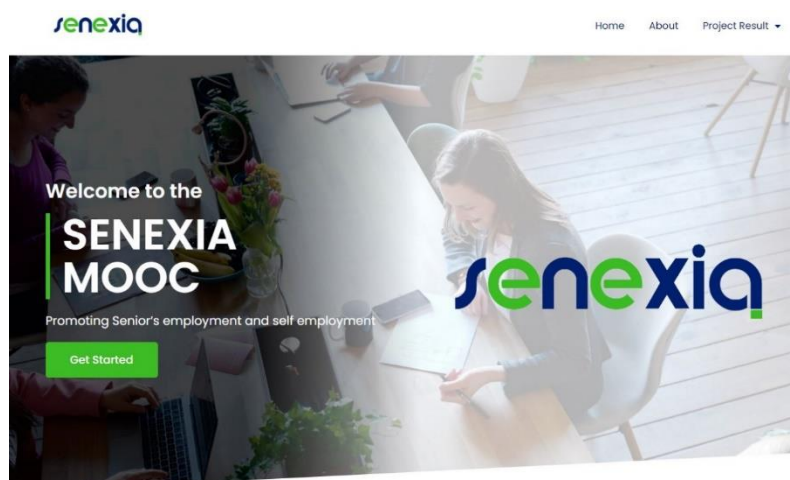
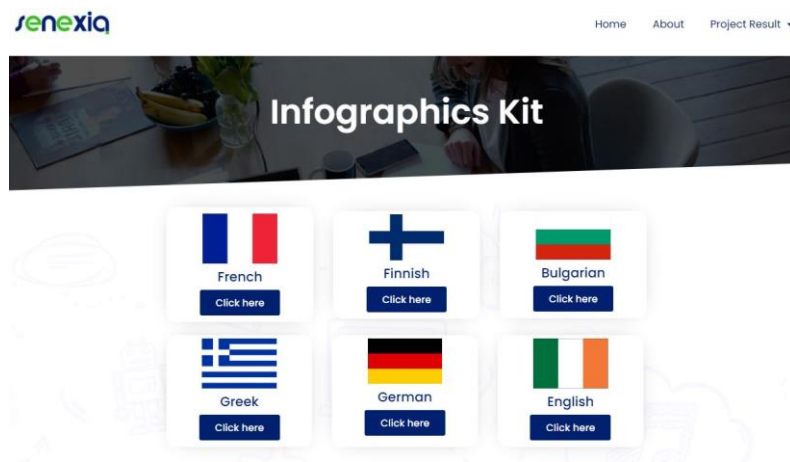
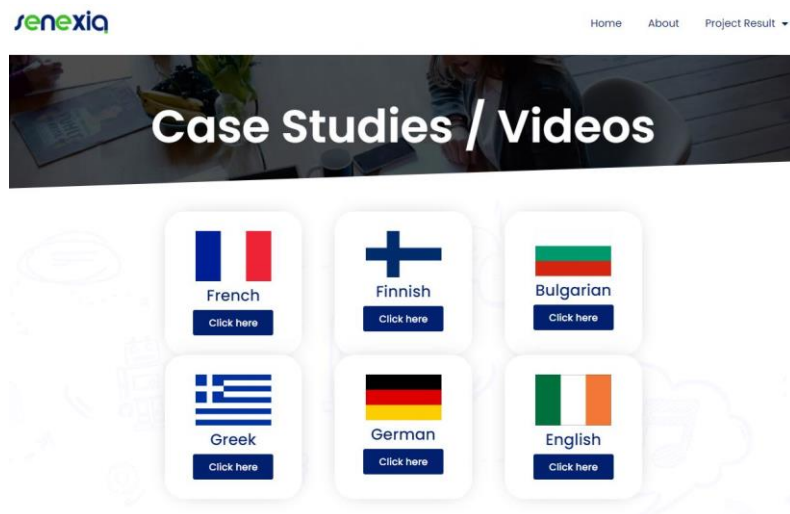
# SENEXIA achievements...


We are thrilled to provide you with the final update on the significant progress made by the SENEXIA project team. Committed to our mission of empowering seniors through education and entrepreneurship, we have successfully developed a range of resources tailored to meet the diverse needs of our stakeholders. More specifically we developed:

- ❖ **Learning Materials:** Our dedicated team has diligently crafted comprehensive learning materials designed to equip seniors with the skills needed to thrive in the contemporary workforce.
- ❖ **Interactive Infographics:** To enhance digital literacy among seniors, we have created engaging and interactive infographics that make learning both informative and enjoyable.
- ❖ **Inspiring Stories:** Discover the journeys of adult entrepreneurs and employers who have overcome challenges and achieved success. These inspiring narratives aim to motivate and guide seniors in their professional endeavors.
- ❖ **SENEXIA MOOC:** Bringing it all together, we are proud to announce the creation of the SENEXIA Massive Open Online Course (MOOC). This platform serves as a central hub where you can access our learning materials, infographics, and inspiring stories conveniently. It is accessible via the following link: <http://mooc.senexia.eu/>

## Multilingual Accessibility:

Understanding the importance of reaching a diverse audience, we are pleased to inform you that all materials are now available in multiple languages, including English, Bulgarian, Greek, Finnish, French, and German. This ensures that seniors across Europe can benefit from the SENEXIA project's offerings in a language that resonates with them.





**“The project aims to improve the training of older people and supports the inclusion and diversity in adult education”**



## SENEXIA Meetings...

### **Collaborative Development:**

Throughout the duration of the project, both online and physical meetings have provided a dynamic space for the project team to collaborate, discuss, and refine the format and content of our materials. We are confident that the result is a collection of resources that will prove valuable to all stakeholders involved.

### **Final Tuning:**

The Final Transnational Project Meeting took place online in January 2024 where all partners discussed the final tuning of the project. Following this meeting, each partner realised two pilot meetings with local organisations and stakeholders focusing on the "fine tuning" of the MOOC, adapting the content to even better meet the needs of the participants. The active participation and exchange of views with the representatives of the organisations was a crucial stage for the improvement of the programme.

## Get involved with SENEXIA...

As we ring in the new year, brace yourselves as our materials are ready to use! This treasure trove of resources is now provided directly to you! Thank you for your continued support, and we remain at your disposal for any inquiries you might have!

**For more information about the project, please visit <http://senexia.eu/> or contact the project partners.**

This project has been funded with the support of the European Commission. This publication reflects only the author's views and the Commission cannot be held responsible for any use which may be made of the information contained herein.

## Partners:

Génération Solidaires Val d'Oise 95: <https://gsvo95.fr/>

The Rural Hub CLG: <http://theruralhub.ie/>

Anmiro Oy: <https://www.anmiro.net/>

INTEGRA FILDER E. V. : <https://integra-bildung.de/>

Development Agency of Karditsa (AN.KA. s.a. ): <https://anka.gr>

DRUZHESTVO ZNANIE: <https://znanie-bg.org/>