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senexia

Promoting seniors' employment and self-employment

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The SENEXIA project in brief...

The Erasmus+ project SENEXIA - Promoting seniors' employment and self-employment is being implemented by a partnership, with coordinator - Générations Solidaires Val d'Oise 95 - France and partners The Rural Hub CLG - Ireland, Anmiro Oy - Finland, INTEGRA FILDER E. V. - Germany, DRUZHESTVO ZNANIE - Bulgaria and AN. KA. S.A. - Greece.

The aim of the SENEXIA project is to promote inclusion and diversity in terms of adult education and seek to improve the training provision offered to seniors. This project will support people aged over 50 to overcome the barriers they face in accessing the labour market, such as fewer opportunities and potential age discrimination.

As the implementation of this project needs to be immediate, locally applicable and scalable across Europe, the partnership aims to provide innovative and concrete actions based on the development of effective tools, such as:

- ✓ A training programme for senior entrepreneurs to support their transition from traditional entrepreneurship to digital entrepreneurship.
- ✓ The development of interactive infographics to improve the digital skills of senior entrepreneurs
- ✓ Interviews and the creation of successful and inspiring narratives of senior workers
- ✓ The development of a MOOC platform to enhance the digital skills of senior workers

The proposed model for promoting entrepreneurship among senior people in the SENEXIA project will be tested in 6 EU Member States. This collaboration strengthens the respective competences of the project partners and allows for the production of high-quality deliverables with the potential for further implementation in other countries.

The Erasmus+ 2021 programme for adult education and training supports actions related to digital transformation through the development of digital readiness, resilience and competences. SENEXIA aims to strengthen and improve digital skills for senior people's entrepreneurship and the use of European digital skills frameworks to support educators, citizens and organisations.



SENEXIA meetings...

The second transnational partner meeting was held face-to-face in Kardista, Greece, on the 1st and 2nd of February 2023. This was hosted and organised by The Development Agency of Karditsa (AN.KA. S.A.). During the meeting, partners had the chance to discuss improvements on the finalised modules of the training material and examined in detail how the interactive infographics can be presented to appear more appealing to the trainees. Furthermore, examples on interview case studies - were addressed and presented in detail. Partners had the chance to brainstorm and exchange ideas on how the deliverables can be improved and they organised the next steps in regard to the development of the MOOC platform.





What's next in SENEXIA...

The next transnational partner meeting will take place on the 10th and 11th of May in Stuttgart, Germany. In this phase, partners will have finalised both the training programme, the interactive infographics, the interview case studies as well as the MOOC platform and will discuss the next steps of the project.

The project started in November 2021 and will run until November 2023.

For more information about the project, please visit <http://senexia.eu/> or contact the project partners.

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Partners:

Génération Solidaires Val d'Oise 95: <https://gsvo95.fr/>

The Rural Hub CLG: <http://theruralhub.ie/>

Anmiro Oy: <https://www.anmiro.net/>

INTEGRA FILDER E. V. : <https://integra-bildung.de/>

Development Agency of Karditsa (AN.KA. s.a.): <https://anka.gr>

DRUZHESTVO ZNANIE: <https://znanie-bg.org/>