



# senexia

Promoting seniors' employment and self-employment

## Issue 1, October 2022

### The SENEXIA project in brief...

The European Erasmus+ project with the title SENEXIA - Promoting seniors' employment and self-employment and contract number: 2021-1-FR01-KA220-ADU-000027099 is implemented by a partnership, with coordinator the organisation Générations Solidaires Val d'Oise 95 - France and partners The Rural Hub CLG - Ireland, Anmiro Oy - Finland, INTEGRA FILDER E. V. - Germany, DRUZHESTVO ZNANIE - Bulgaria and AN. KA. S.A. - Greece.

The aim of the SENEXIA project, is to address the issue of adult education and more specifically, this of older people. The partners and the project, aim at inclusion and diversity in terms of adult education and seek to improve the training of older people. The project will support people over 50 years old to overcome the barriers they face in accessing the labour market, such as fewer opportunities and potential age discrimination.

As the implementation of this project needs to be immediate, locally applicable and scalable across Europe, the partnership aims to provide innovative and concrete actions based on the development of effective tools, such as:

- ✓ A training programme for older entrepreneurs to support their transition from traditional entrepreneurship to digital entrepreneurship.
- ✓ Development of an interactive infographic to improve the digital skills of older entrepreneurs
- ✓ Successful and inspiring narratives of older workers
- ✓ Development of a Mooc platform to enhance the digital skills of older workers

The proposed model for promoting entrepreneurship of older people in the SENEXIA project will be tested in 6 EU Member States. This collaboration strengthens the respective competences of the project partners and allows for the production of high-quality deliverables with potential for implementation in other countries.

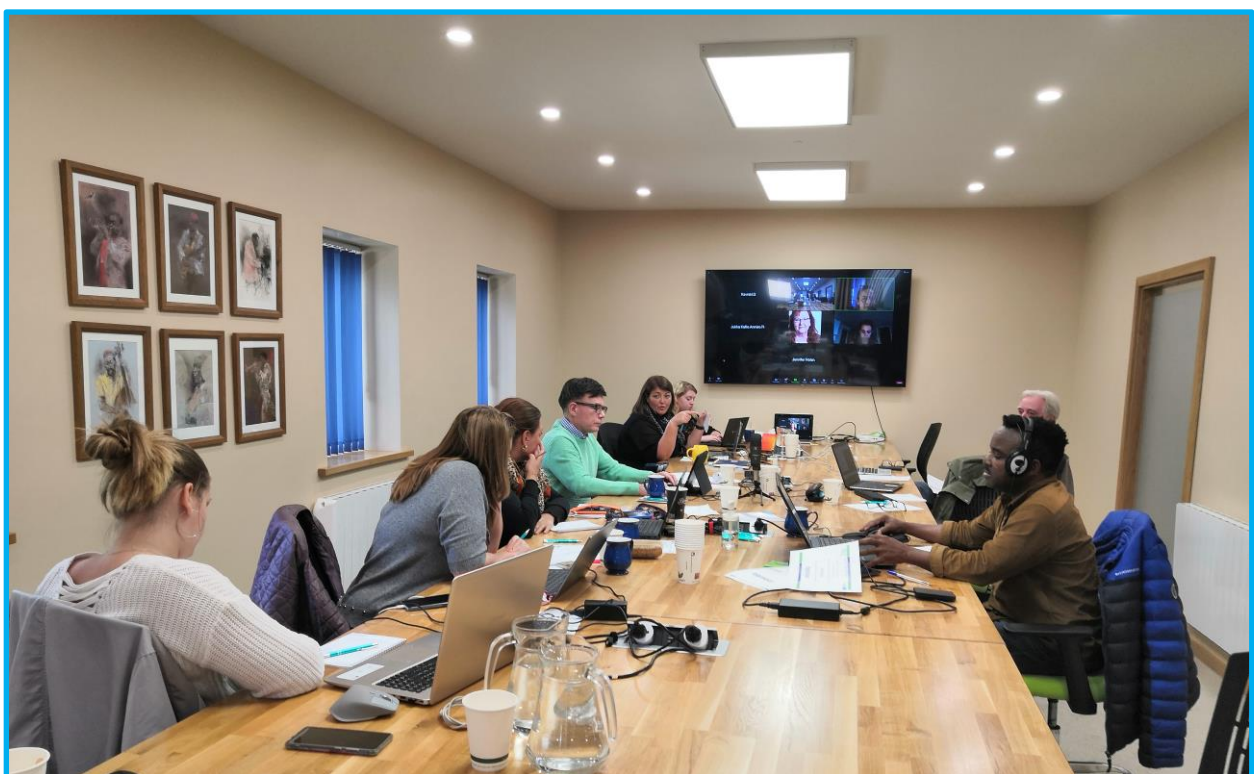
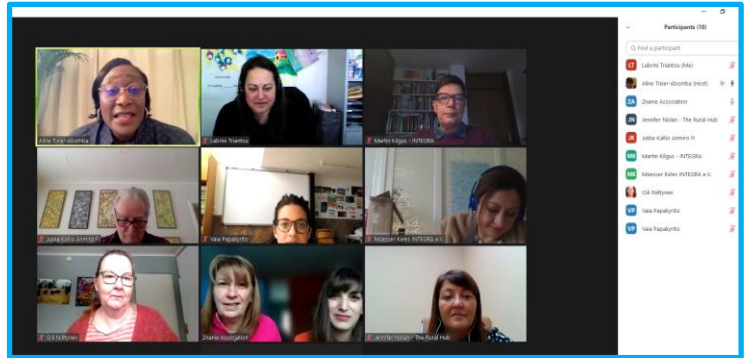
The Erasmus+ 2021 programme for adult education and training supports actions related to digital transformation through the development of digital readiness, resilience and competences. SENEXIA aims to strengthen and improve digital skills for older people's entrepreneurship and the use of European digital skills frameworks to support educators, citizens and organisations.

# SENEXIA meetings...

The kickoff meeting of the project SENEXIA - Promoting seniors' employment and self-employment, took place online on Wednesday 2-2-2022, in which all the representatives of the 6 partner organisations participated, in order to plan and organise the project's progress in terms of clarifying roles, scheduling of all activities, administrative and financial management, quality assurance, production of project results, impact plan, dissemination strategy, dissemination as well as project branding. In this phase all partners were invited to carry out a survey through questionnaires on the needs of the target group.

An online meeting was held on June 30, 2022 to present the results of the survey from the data collected from all partner countries. At this stage, partners planned the deliverables for the next meeting in regard to the development of the training material designed to meet the needs identified by the survey.

The second transnational meeting was held with physical presence in Ireland, in the city of Virginia on the 28th and 29th of September 2022, organized by The Rural Hub. At this meeting, the outline of training package, the allocation of modules to partners, a detailed description of interactive infographics as well as an overview on case studies were presented in detail. Partners had the chance to exchange ideas on how the deliverables can be improved in order to maximize the project's potential.







*“The project aims to improve the training of older people and supports the inclusion and diversity in adult education”*

## What's next in SENEXIA...

The next Partners meeting with physical presence will take place on the 1st and 2nd of February in Greece, in the city of Karditsa, where partners will have finalized both the training programme as well as the interactive infographics and will discuss the next steps of the project.

The project started in November 2021 and will run until November 2023.

**For more information about the project, please visit <http://51.178.136.130:8081/> or contact the project partners.**

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## Partners:

Générations Solidaires Val d'Oise 95: <https://gsvo95.fr/>

The Rural Hub CLG: <http://theruralhub.ie/>

Anmiro Oy: <https://www.anmiro.net/>

INTEGRA FILDER E. V. : <https://integra-bildung.de/>

Development Agency of Karditsa (AN.KA. s.a. ): <https://anka.gr>

DRUZHESTVO ZNANIE: <https://znanie-bg.org/>